



## FOR IMMEDIATE RELEASE

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### **Carolina Alliance Bank to Host Bill Drake Book Signing 10-11:30 a.m., Thursday, July 11 in bank's lobby**

SPARTANBURG, S.C. (June 27, 2013) – Carolina Alliance Bank (OTCBB: CRLN.OB) will host a book signing for longtime radio host Bill Drake as he signs his new book, *Awake with Drake: Conversations with a Radio Institution*, from 10-11:30 a.m., on Thursday, July 11 in the bank's lobby. This event is free and is open to the public.

Drake's book was written by Perry Allen Wood, who provides a guided tour through the veteran radio host's life. Wood says that from Drake's collegiate days hobnobbing with Harrison Ford to his long stint on South Carolina airwaves, the radio host has seen trends come and go. Drake has spun music from the polka to the British Invasion, covered sports from the Green Bay Packers to the Gamecocks and perfected what he calls 'relationship radio.' And for 29 years, Drake was the voice of WSPA-AM, the oldest radio station in South Carolina. His current show, *Awake with Drake*, can be heard on WOLT 103.3 FM and airs from 6 to 9 a.m. Sunday through Friday.

"We are so pleased to welcome Bill into our bank for this book signing," said Carolina Alliance President and CEO John S. Poole. "Bill has always been a great friend of not only Carolina Alliance and me, personally, but the Spartanburg community. Bill is a vital member of our community and has contributed much to its success. I hope Bill's fans will be able to join us in the bank's lobby for what promises to be an interesting and fun morning."

Books will be sold for \$15 each at the book signing. Carolina Alliance is located in downtown Spartanburg at 200 South Church Street, across from the headquarters of the Spartanburg County Library. For additional information about Carolina Alliance or the book signing, please call (864) 208-BANK (2265) or visit [www.carolinaalliancebank.com](http://www.carolinaalliancebank.com).

