



FOR IMMEDIATE RELEASE

June 7, 2016

Contact: John S. Poole, (864) 208-2265
jpoole@carolinaalliancebank.com

Carolina Alliance Leasing adds Travis Lawson *as Vice President, SC Leasing Executive*

SPARTANBURG (June 7, 2016) – Carolina Alliance Bank (OTCQX: CRLN) today announced that Travis Lawson has joined its South Carolina Leasing Division as Vice President, South Carolina Leasing Executive.

Lawson is based out of Carolina Alliance's Spartanburg leasing office but will be responsible for serving the leasing needs of commercial organizations throughout South Carolina. This is a new position that was added as Carolina Alliance continues to expand its leasing operations. Carolina Alliance specializes in leasing for vehicles, construction, industrial and manufacturing sectors as well as for medical and government-related enterprises.

"Travis's broad business experience, combined with his strong desire to provide top client service makes him a perfect fit for Carolina Alliance," said Barry Mason, Carolina Alliance Executive Vice President, Commercial Banking Officer. "The leasing division of Carolina Alliance continues to grow and we are excited to have Travis join our team."

Said Dave McBride, Manager of Carolina Alliance's South Carolina leasing operations: "With our market continuing to expand and our portfolio increasing, we welcome Travis as an integral part of our leasing division."

Lawson brings to Carolina Alliance a strong background in banking, sales and client relations. He previously has worked in leasing management and in community banking. Lawson earned a degree in Business Management from Spartanburg Community College.

Lawson can be reached at tlawson@CarolinaAllianceBank.com or (864) 595-9000.

Carolina Alliance Bank is a community bank with 10 locations in Upstate South Carolina, Western North Carolina and Charlotte. Its leasing division service clients in both North Carolina and South Carolina. Its community banking division places its primary emphasis on consumer, private/professional and small to mid-sized business banking. For additional information about Carolina Alliance please visit www.carolinaalliancebank.com.

Note: One picture is included with this release.

