



## **FOR IMMEDIATE RELEASE**

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### **Carolina Alliance adds Robert A. Moore, Jr.** *as Senior Vice President & Relationship Manager*

SPARTANBURG (Aug. 10, 2017) – Carolina Alliance Bank (OTCQX: CRLN) today announced that Robert A. Moore, Jr., has joined its Spartanburg office as Senior Vice President, Relationship Manager, effective immediately.

In this role, Moore will be responsible for serving the banking needs of businesses throughout Spartanburg County as well as the Upstate. A veteran banker, Moore has more than 25 years of experience in this market.

"Robert brings a wealth of proven leadership, banking experience and insights to our strong community banking approach," said Barry Mason, Carolina Alliance Executive Vice President, Commercial Banking Officer. "Robert's commitment to clients will be vital to our continued success."

Active in the community, Moore serves on the Spartanburg Chamber of Commerce District 2 Community Leadership Council, the Executive Committee of Upstate Regional Education Center, is an active member and volunteer of First Baptist Church of Spartanburg, and is a volunteer with Habitat for Humanity and Junior Achievement. He earned his bachelor's degree in Business Administration from The Citadel.

Moore can be contacted at [rmoore@CarolinaAllianceBank.com](mailto:rmoore@CarolinaAllianceBank.com) or (864) 208-2529.

*Carolina Alliance Bank is a community bank with seven locations in Upstate South Carolina Western North Carolina and Charlotte. Its primary emphasis is on consumer, private/professional and small to mid-sized business banking. For additional information about*

*Carolina Alliance please visit [www.CarolinaAllianceBank.com](http://www.CarolinaAllianceBank.com).*

**Note:** One picture is included with this release.

