



FOR IMMEDIATE RELEASE

December 7, 2016

Contact: David Barnett, (864) 233-8275
dbarnett@carolinaalliancebank.com

Carolina Alliance adds Robert Halfacre *as Senior Vice President & Commercial Banking Officer*

ANDERSON (Dec. 7, 2016) – Carolina Alliance Bank (OTCQX: CRLN) today announced that Robert Halfacre has joined its Anderson office as Senior Vice President, Commercial Banking Officer, effective immediately.

Halfacre will be responsible for serving the banking needs of commercial organizations in Anderson County, as well as Oconee County and parts of Pickens County. This is a new position that was added as Carolina Alliance continues to expand its footprint in Anderson County and the surrounding areas. Halfacre is a veteran banker with more than two decades of experience, primarily in the Seneca, Clemson and Easley markets.

“Robert is well known and highly respected for his banking knowledge, proven results and strong commitment to community,” said David Barnett, Carolina Alliance President, South Carolina Western Region. “Robert has a demonstrated track record and we are pleased to welcome him to the Carolina Alliance team.”

Prior to joining Carolina Alliance, Halfacre was a banking market president in the Upstate. He has a varied background in financial services and has received numerous accolades throughout the years for his production and leadership skills.

Also a leader in the community, Halfacre is the current Chairman of the Oconee Economic Alliance Board of Directors, Chairman-Elect of the Easley Chamber of Commerce and is serving as the past Chairman of the Board of Directors SC Works/WorkLink, Anderson-Oconee-Pickens. He also serves on the Clemson Community Foundation Board of Directors, the Board of Directors of the Daniel High School Foundation, and is on the March of Dimes Advisory Committee for Oconee County. He also has served in volunteer leadership positions for a wide range of other community organizations throughout the years.

In addition, Halfacre was honored as the 2015 Clemson Area Chamber of Commerce Business Person of the Year and is a graduate of Mastering Leadership Dynamics and the Oconee County, Pickens County and City of Clemson leadership programs.

Halfacre earned his bachelor's degree in Financial Management from the University of Georgia and has completed numerous professional development programs. He and his family reside in Clemson and are active members of Clemson United Methodist Church.

Halfacre can be contacted at rhalfacre@CarolinaAllianceBank.com or (864) 965-7829.

Carolina Alliance Bank is a community bank with 10 locations in Upstate South Carolina Western North Carolina and Charlotte. Its primary emphasis is on consumer, private/professional and small to mid-sized business banking. For additional information about Carolina Alliance please visit www.CarolinaAllianceBank.com.

Note: One picture is included with this release.

