

Carolina Alliance & Senior Centers of Spartanburg County kickoff new partnership

Carolina Alliance Bank is excited to introduce a new program, 'Partnering with Seniors,' designed to benefit the Senior Centers of Spartanburg County. Through 'Partnering with Seniors,' Carolina Alliance will make a donation of \$25 to the Senior Centers of Spartanburg County every time a senior opens a new Alliance Senior checking account and keeps it active for at least one year.

A kickoff reception for the new program recently was held at the Senior Centers' VSP Club in Chesnee. There also will be receptions at each of the other three Senior Centers throughout the summer. In addition, Sandra Owensby, executive director of the Senior Centers, and Carolina Alliance Branch Manager Jonathan Walker will be featured on the Bill Drake Show on July 22 to talk about the program.

'Partnering with Seniors' is just one way for us to thank our senior customers for their business by helping a local nonprofit that has a great, positive impact on Seniors in this community," said John Poole, Carolina Alliance president and chief executive officer. "Customers will essentially be giving back to the community by doing something that most of us do anyway – opening and maintaining a checking account."

The Senior Centers of Spartanburg County was organized in 1967 with a mission of service to all seniors throughout the county. They operate in four locations throughout Spartanburg County – the VSP Club in Chesnee; the Pacolet Center; the Woodruff Leisure Center and the Senior Life & Wellness Club at A Very Special Place at Archibald Rutledge in Spartanburg.

"We are so very excited to be associated with Carolina Alliance and thrilled about the possibilities of 'Partnering with Seniors,' " Owensby said. "At the Senior Centers of Spartanburg County, we believe life is a continuing journey. As seniors begin a new phase of their life, they can spend more time enjoying fun adventures, making new friends and perhaps reconnecting with past friends. It is also a time when seniors can utilize their talents, experience and wisdom for the betterment of the community. The Seniors Centers of Spartanburg County's board and staff members continually strive to help enhance the quality of life for our seniors by creating a friendly, exciting, and fun place to be. 'Partnering with Seniors,' will help us greatly with this mission."

To participate in 'Partnering with Seniors,' an individual, age 50-years-old or older, must open a new Alliance Senior checking account at Carolina Alliance. The Alliance Senior checking account must stay active for one year (from the initial date of the opening of the account.) On the account's one-year anniversary, a donation in the amount of \$25 will be made on behalf of the authorizing account holder to the Senior Centers of Spartanburg County. Donations are made on a one-time only basis and will only be made to the Senior Centers of Spartanburg County.

Look for continued information about this exciting new program and partnership. And, if you have any questions about this program please contact Walker at (864) 208-0844 or jwalker@carolinaalliancebank.com.