

The

Statement

Board of Directors

Robert A. Harley
Chairman

Terry L. Cash
Vice Chairman

Charles E. Atchinson, Sr.

Andrew M. Babb

Vollie C. "Vic" Bailey III

James D. Bearden III, MD

Norman H. Chapman

T. Alexander Evins

Caleb C. Fort

Marsha H. Gibbs

Samuel H. Maw, Jr.

D. Byrd Miller III

John S. Poole
President and
Chief Executive Officer

R. Lamar Simpson
Treasurer and
Chief Financial Officer

L. Terrell Sovey

W. Lewis White, Sr.



Carolina Alliance Announces Promotions of Tim Camp and Cyndi Waters

John Poole, president and chief executive officer of Carolina Alliance recently announced the promotions of

Tim Camp to executive vice president and senior commercial lending officer and **Cyndi Waters** to senior vice president and private banking officer.

"We are thrilled to be able to announce these promotions," Poole said. "Both Tim and Cyndi's extensive experience, knowledge of our market, commitment to our customers and enthusiasm for community banking will continue to be great assets to Carolina Alliance as we grow."

Camp has been with Carolina Alliance since its inception. A graduate of Clemson University, he has more than 22 years of banking experience, all in the Spartanburg area market.

(continued on page 4)

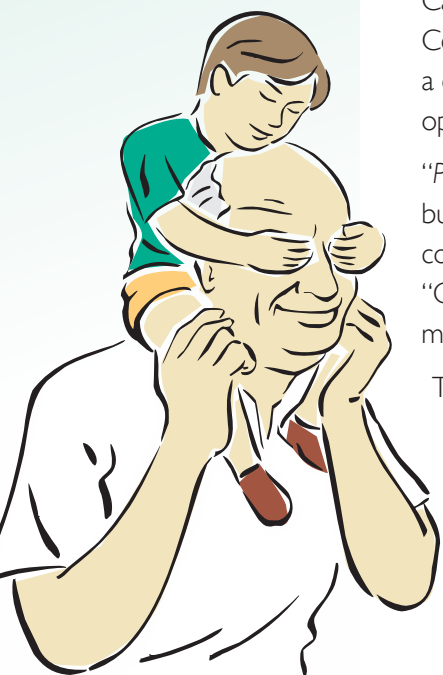
New program to Help Spartanburg County Seniors

Carolina Alliance is excited to introduce a new program designed to benefit the Senior Centers of Spartanburg County. Through *Partnering with Seniors*, Carolina Alliance will make a donation of \$25 to the Senior Centers of Spartanburg County every time a senior opens a new Alliance Senior checking account and keeps it active for at least one year.

"*Partnering with Seniors* is just one way for us to thank our senior customers for their business by helping a local nonprofit that has a great, positive impact on seniors in this community," said **John Poole**, Carolina Alliance president and chief executive officer. "Customers will essentially be giving back to the community by doing something that most of us do anyway – opening and maintaining a checking account."

The Senior Centers of Spartanburg County was organized in 1963 with a mission of service to seniors. There are four locations throughout Spartanburg County – the VSP Club in Chesnee; the Pacolet Center; the Woodruff Leisure Center and the Senior Life & Wellness Club at A Very Special Place at Archibald Rutledge in Spartanburg.

(continued on page 3)





Hot Dog! In late March, Carolina Alliance held its fourth annual Hot Dog Luncheon, with all proceeds benefitting the March of Dimes. Many thanks to all who helped and/or bought a hot dog.

march  of dimes®

In the Community

Bags of Love (below) The Carolina Alliance staff always looks for community projects in which they can participate. Earlier this year, they compiled Bags of Love for the United Way. These brightly colored gift bags were filled with candy and personal hygiene items and were distributed to Mobile Meals recipients on Valentine's Day. Customer service representative **Amy Harper**, left, and **Kathy Davis**, assistant vice president and loan operations manager, help gather Bags of Love.



Community Spotlight

March of Dimes: The March of Dimes' March for Babies is back and Carolina Alliance is excited to be a part of this annual community event. As always, the Bank has planned several special events with all proceeds benefiting the March of Dimes.



Bake Sale on April 22 Come get your desserts for the Easter weekend. The Bank's popular Bake Sale is back on Friday, April 22. There will be an array of treats from cakes to cookies to pies and more! The sale starts at 9 a.m., in the Bank's lobby and will last until everything is sold or 6 p.m. All proceeds will benefit the March of Dimes.

'Cookin' & Bakin' Need some new recipes? Then this is just the cookbook for you. It contains tried and true dishes from the Bank's staff. Purchase one for \$10 at the greeter's stand.

March for Babies This year's walk is Saturday, April 30 and more than half of the Bank's staff plan to participate. Help us reach our goal and make a pledge today. Ask any one of our staffers how you can help.



Boys Home (above) Members of the Carolina Alliance staff recently had a great time at a pizza party they sponsored for the boys and young men at the Glenn Springs Academy. Bank staff also sponsored a holiday shopping trip for the group. Staff at the pizza party included: senior vice president and retail banking officer **Coleman Edmunds**, vice president and senior mortgage lender Carolyn MacIntosh and Kathy Davis, assistant vice president loan operations manager.

GO WOFFORD! If you visited the Bank's lobby during the NCAA Tournament you couldn't miss the banner declaring our support of the Wofford Terriers. We're so proud of them for making the Big Dance for the second straight year! Go T-Dogs!

In the News

Sarah Mason (below), the 18-year-old daughter of executive vice president and commercial banking officer Barry Mason and wife Cathy, recently had great finishes while competing in show jumping at the HITS: Horses Shows in the South competition in Ocala, Fla. Sarah, the youngest participant in her class, adult jumper 18-49, placed third, fifth and seventh in three of the seven events entered riding atop Mighty Aphrodite. In show jumping, competition is centered on how fast one can navigate around the course while clearing all polls, which have a height of three-feet.



Sarah is a senior at Spartanburg High School and hopes to attend Wofford College in the fall.

Administrative assistant **Nichole Buchanan** (below) has been named chair of the United Way of the Piedmont Young Leaders Society Advisory Board. Buchanan also has been named to the inaugural class of the United Way of the Piedmont's Nonprofit Fellows



Program. This six-month program works to educate the next generation of leaders and equips them with the skills necessary to serve as effective volunteer leaders. Buchanan, front row, second from right, is pictured with members of the class.

(continued from page 1)

"We are so excited to be associated with Carolina Alliance and thrilled about the possibilities of *Partnering with Seniors*," said Sandra K. Owensby, Executive Director of the Senior Centers of Spartanburg County. "At the Senior Centers of Spartanburg County we believe life is a continuing journey and as seniors begin a new phase of their life, they can spend more time enjoying fun adventures, making new friends and perhaps reconnecting with past friends. It is also a time when seniors can utilize their talents, experience and wisdom for the betterment of the community. The Senior Centers of Spartanburg County's Board and staff members continually strive to help enhance the quality of life for our seniors by creating a friendly, exciting, and fun place to be. *Partnering with Seniors*, will help us with this mission."

To participate in *Partnering with Seniors*, an individual, age 50-years-old or older, must open a new Alliance Senior checking account at Carolina Alliance. The Alliance Senior checking account must stay active for one year (from the initial date of the opening of the account.) On the account's one-year anniversary, a donation in the amount of \$25 will be made on behalf of the authorized account holder to the Senior Centers of Spartanburg County. Donations are made on a one-time only basis and will only be made to the Senior Centers of Spartanburg County.

Look for continued information about this exciting new program and partnership. And, if you have any questions about this program, please contact branch manager, customer service manager and lender **Jonathan Walker** at (864) 208-0844 or jwalker@carolinaalliancebank.com or visit Carolina Alliance, at 200 South Church Street in downtown Spartanburg.

Questions & Answers with Intern Adrian R. McLellan

Wofford senior Adrian R. McLellan, a business economics major from Dillon, recently worked as an intern at Carolina Alliance. Here are his views of the experience.

Q: Why did you want to be an intern at Carolina Alliance?

A: I heard from past interns that this was a great working environment, and they learned so much information from the employees at the Bank. After this internship, I can honestly say that they were right!

Q: How was your experience at Carolina Alliance?

A: My experience at Carolina Alliance was great. I was able to learn so many things about the bank that I never knew before. Having the opportunity to rotate from various departments also gave me an idea of what I enjoyed and what I did not enjoy. I hope that this internship is offered for years to come.

Q: How did your experiences compare to your expectations?

A: The experiences matched my expectations. I was able to work with the numerous employees, I was able to interact with the customers, and I was able to get the opinions of the employees on how they felt about banking.

Q: What was your favorite part about working at Carolina Alliance?

A: My favorite part of working at the Bank was learning how everything was linked together. When you are a customer, you do not think about how each part of the bank is linked. However, after seeing how every department operates, it is easier to understand how everyone has to pull their own weight or it could affect the entire bank.

Q: Future Aspirations?

A: My future aspirations are to receive my MBA and pursue a career in banking. I plan to work my way up the banking ladder of success and make a difference in many people's lives along the way.

Q: Anything else?

A: Thanks for giving me the opportunity to intern at Carolina Alliance Bank during interim. I truly had a great experience.



(continued from page 1)

An active member of the Spartanburg community, Camp is a member of First Presbyterian Church where he serves on the personnel committee. He is a member of the Lions Club and the Spartanburg County School District Seven Foundation Board. A graduate of Leadership Spartanburg 1994, he also is a former board member of Hillbrook Baseball and former president and former board member of the Boys and Girls Club of Metro Spartanburg as well as a former treasurer of the American Heart Association.

Waters has been with Carolina Alliance since it opened in January 2007. A graduate of the University of South Carolina Upstate, she has more than 17 years experience in banking, all in the Spartanburg area market.

Active in the Spartanburg community, Waters has served in leadership positions of many nonprofit and service organizations, including: past president of the Kiwanis Club of Spartanburg; past president of the South Carolina Business and Professional Women's Clubs and past president of the Breakfast of Spartanburg BPW. She is currently treasurer of the South Carolina Business and Professional Women's Club. In addition, Waters is a member of the Emerald Circle of the Girl Scouts, the United Way of the Piedmont Foundation Cabinet, Leadership Spartanburg Alumni Association and the USC Upstate Foundation Board of Governors.

Customer Spotlight: A Arrangement Florist



A Arrangement Florist has been family owned and operated for 25 years by Louise and Tom DeShazor. It's a full service Master Design Shop with the largest selection of flowers and plants in the area. It has three locations serving Spartanburg, Greer and Greenville. A Arrangement Florist delivers seven days a week and can deliver to all area hospitals, funeral homes, nursing homes and colleges.

A Arrangement Florist has been voted "Best in the Upstate" two years in a row and has been chosen by Teleflora as one of the Top 100 shops in the United States for seven straight years. In addition, Tom has served on the Local Board of Directors for the FTD and also has served two terms as president of the Foothills Floral Association. Louise has served on the Board of Directors of the South Carolina Florist Association and has won many awards on her way to becoming a Master Designer.

For fresh, high quality flowers in Spartanburg, Greenville and Greer, you can count on A Arrangement Florist. Its professional staff of florists will work with you to create beautiful unique gifts for your special occasions. Not only does it provide delivery to the immediate Upstate but it can deliver nationwide through its trusted network of florists. It also offers same day delivery at no extra charge for those last-minute gifts!

A Arrangement knows you want to send flowers on Valentine's Day, Mother's Day, birthdays and anniversaries but why not makes today extra special? A Arrangement Florist florists can help you send the perfect gift to show your loved ones how much you care.

Ordering a beautiful bouquet of fresh, hand-arranged flowers in the Spartanburg, Greenville and Greer areas has never been easier. A Arrangement Florist has a large selection to choose from in every style for any occasion. Browse its web site or let its designers create something unique for you. A Arrangement Florist is your florist for reliable floral deliveries in Spartanburg, Greenville, Greer, or any city you chose. Beautiful fresh flowers are just a click or call away.

Ready to sign-up for our online services?

Call Carolina Alliance at 208-BANK (2265) for more information or stop by the Carolina Alliance office at 200 South Church Street in downtown Spartanburg.

Carolina Alliance wins national award

Carolina Alliance has been selected as one of the first recipients in the country to receive the Veterans Support Award, honoring the bank's commitment to help protect our nation's elderly veterans. The award was given by the Senior Housing Crime Prevention Foundation and was recently presented by the Foundation's vice president, George Clinard, at a ceremony held in Spartanburg.

"We are so honored and humbled to receive the Veterans Support Award," said John Poole, president and chief executive officer of Carolina Alliance. "Veterans have done so much for this great country that it is an honor to return the favor and be part of this program. We believe that it is not only appropriate, but our moral duty, to help ensure their comfort and security at this stage of their lives."

Last year Carolina Alliance joined with the American Bankers Association (ABA) and the Independent Community Bankers of America (ICBA) to participate in this national veterans initiative. The Foundation's Senior Crimestoppers program's goal is to ensure that 40,000 veterans living in 160 state veteran nursing homes are able to live out their lives in safe, secure, enhanced quality of life environments free from the daily fear of crime, abuse, neglect, hostility and deprivation of personal freedom.

The Senior Crimestoppers program is built on a zero tolerance-to-crime platform for the residents of nursing homes. Because of Carolina Alliance, and community banks such as it across the country, each veteran resident will be provided a specially designed veterans personal lock box. In addition, SHCPF will provide each state veterans nursing home with its annual Time of Your Life video exhibit for the resident's enjoyment and an annual cash contribution per facility for a Wish Comes True grant to be given to select veterans. Cash rewards up to \$1,000 are posted on every crime incident that is reported to the Senior Crimestoppers call center.

Carolina Alliance Bank president and CEO John Poole, third from left, accepts the Veterans Support Award from George Clinard, vice president of the Senior Housing Crime Prevention Foundation. Also shown are, Teresa Taylor, executive vice president, South Carolina Bankers Association, Janice Addington, vice president, Carolina Alliance Bank and Carolyn Laffitte, vice president, South Carolina Bankers Association.



Follow us on Facebook and Twitter.
For a complete staff listing or to learn more about
Carolina Alliance Bank, please visit www.carolinaalliancebank.com